

# SOUTH INDIAN COFFEE ORIGINS

Chikkamagaluru • Kodagu • Wayanad

Green Coffee Beans | Origin • Varieties • Quality • Supply

**BPA WORLDWIDE LLP**

Bengaluru, India



# Our Coffee Story

Origin-led sourcing from the Western Ghats

- A curated offering of Indian green coffee beans from three renowned South Indian growing regions.
- Coffee grown under tropical shade, with highland climates and monsoon influence.
- Selection can be tailored by origin, variety, screen size, processing method and cup profile.
- BPA Worldwide LLP, Bengaluru — product seller and sourcing partner for domestic and international buyers.



# Three Distinct Coffee Origins

A regional portfolio for different buyer requirements

## KODAGU / COORG

Karnataka

One of India's major coffee-growing belts, known for lush estates, shade-grown coffee and a strong monsoon climate.

Typical positioning: full-bodied, smooth, rich and blend-friendly.

## CHIKKAMAGALURU

Karnataka

Historic coffee-growing heartland with highland estates and diverse Arabica and Robusta cultivation.

Typical positioning: balanced, aromatic, versatile and suitable for specialty and commercial blends.

## WAYANAD

Kerala

A major coffee region in the Western Ghats, producing both Arabica and Robusta across varied elevations.

Typical positioning: earthy, robust, rounded and commercially attractive.



# Chikkamagaluru Coffee

Highland Karnataka origin



## Origin character

- Arabica and Robusta production across different estates and elevations.
- Shade-grown environments can support clean, aromatic and well-rounded cup profiles.
- Popular for single-origin presentation as well as premium blends.
- Available varieties may include S.795, SLN selections and Cauvery, subject to estate and lot.

# Kodagu / Coorg Coffee

The evergreen coffee landscape of Karnataka



## Marketing strengths

- Strong origin recognition among Indian coffee buyers.
- Lush shade-grown estate environment creates a compelling origin story.
- Well suited to espresso, filter and blended coffee programs.
- Commercial lots can be specified by grade, screen, moisture, defects and processing.

# Wayanad Coffee

Kerala origin with strong Robusta presence

## A versatile origin for value + volume

- Wayanad is an established coffee-growing region in the Western Ghats.
- Robusta is particularly important, with Arabica also cultivated in suitable areas.
- Suitable for espresso blends, instant coffee applications and roasted coffee programs.
- Lot specifications can be customized for buyer requirements and end use.



# Selected Indian Coffee Varieties

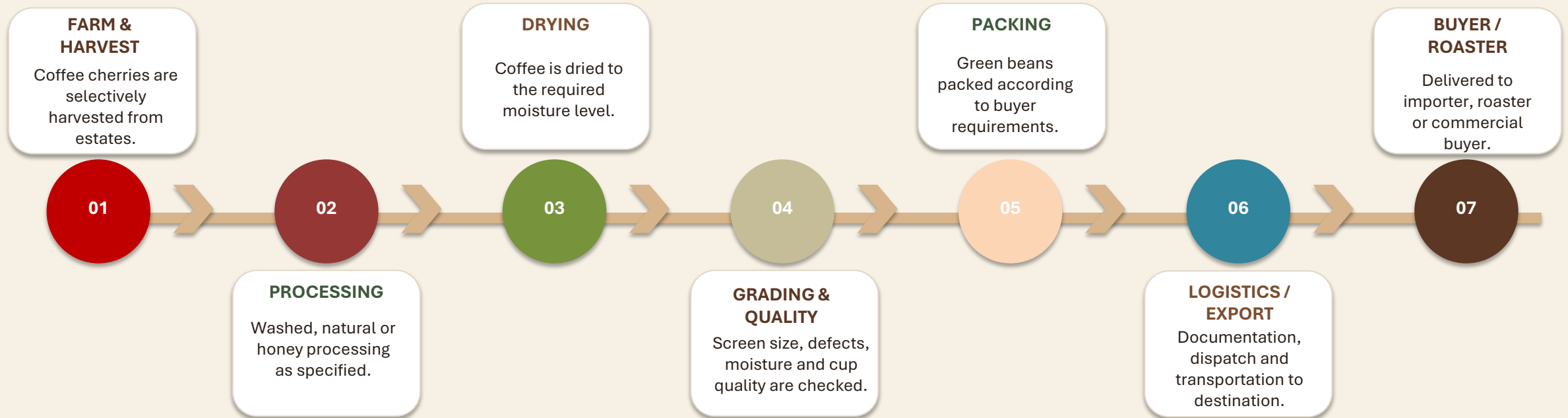
Examples of varieties available across South Indian estates

| Factors           | Arabica                                                                             | Robusta                                           |
|-------------------|-------------------------------------------------------------------------------------|---------------------------------------------------|
| Soils             | Deep, fertile, rich in organic matter, well drained and slightly acidic (Ph6.0-6.5) | Same as Arabica                                   |
| Slopes            | Gentle to moderate slopes                                                           | Gentle slopes to fairly level fields              |
| Elevation         | 1000-1500m                                                                          | 500-1000m                                         |
| Aspect            | North, East and North- East aspects                                                 | Same as Arabica                                   |
| Temperature       | 15 <sup>o</sup> C – 25 <sup>o</sup> C ; cool, equable                               | 20 <sup>o</sup> C – 30 <sup>o</sup> C; hot, humid |
| Relative humidity | 70-80%                                                                              | 80-90%                                            |
| Annual rainfall   | 1600-2500 mm                                                                        | 1000-2000 mm                                      |
| Blossom showers   | March- April (25-40mm)                                                              | February – March (25-40 mm)                       |
| Backing showers   | April-May (50-75 mm) well distributed                                               | March-April (50-75 mm) well distributed           |

Note: Variety availability and cup characteristics vary by estate, altitude, harvest and processing.

# Coffee Product Supply Chain

From South Indian coffee estates to the buyer / roaster



Buyer-specific specifications can be agreed before sourcing, grading, packing and final quotation.

# Why Choose BPA Worldwide LLP?

A focused partner for Indian agricultural products

## ORIGIN FOCUSED

Sourcing from established South Indian coffee-growing regions with emphasis on traceable origin and lot specifications.

## BUYER ORIENTED

Flexible product discussions based on variety, grade, quantity, packing and intended market.

## TRADE READY

Bengaluru-based seller supporting commercial enquiries for domestic and international buyers.

## PRODUCT SELLER

**BPA WORLDWIDE LLP • BENGALURU, INDIA**

# LET'S BUILD YOUR COFFEE LOT

**Chikkamagaluru • Kodagu • Wayanad**

Green Coffee Beans | Indian Origin | Buyer-Specified Lots



## BPA WORLDWIDE LLP

CONNECTING INDIA'S FINEST PRODUCE TO GLOBAL MARKETS

|                 |                                                                                                            |                                                                                                                        |
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GREEN COFFEE | SPICES | FRUITS | VEGETABLES

**Thank you**